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SED settles in at Rockingham

This year's SED, the second at its new home at the Rockingham Speedway in Corby, promises to be a first rate show. The strong UK market and a good cross section of crane, telehandler and access exhibitors make a visit this year well worthwhile. In the following pages we bring you a full listing of all the crane, telehandler and access companies with details of what they will be showing.

Those who attended SED last year are painfully aware that the event was marred but serious traffic delays. The organisers have pulled out all the stops to ensure that this will not happen this year. Among a number of significant measures, the organisers have dropped the parking fee, providing free parking in order to avoid any delays once cars get inside the gates.

The Vertical team will once again be at the show both distributing our latest issues and reporting on the action as it happens. We are also hoping to meet a good number of our readers and hear from you what you like or dislike about our publications and what you would like us to add or do more of in the future.

If you are planning to visit SED please do stop and see us.

SED 2007 Show Details

When? May 22nd - 24th

Show Hours:

22nd and 23rd 9:00 - 17:00

24th May 9:00 - 16:00

Where? Rockingham

Performance Park, Mitchell Road, Corby, Northants NN17 5AF

Entrance: Pre-Register on the SED web site to get in with no delays or queuing. www.sed.co.uk Or turn up on the day and register on site by completing a registration card - either way it is free.



Alphabetical listing of lifting exhibitors

Company	Row/Area	Stand
Approved Hydraulics	R	522
A-Plant	R	313
Access Industries Group	L	807
Allan Access	E	826
Andover trailers	P	979
Arcomet	U	920
Bill-Jax	L	795
Bobcat	Q	25
Bravisol	J	607
Broshius	J	196
Carrillion training	Pav	71
Case	D	445
Caterpillar	C	340
CPA	L	417
Cormach	P	764
CPCS	Q	542
CTE	L	812
De Jong Hoists	L	806
Dieci	N	573
Dunham Cranes	D	394
Effer	Q	741
Facelift	M	787
Faresin	Q	943
Fassi	Q	742
Faymonville	C	440
Fraco	L	805
Gardner Denver	K	623
Gates Hydraulics	Pav	32
Genie	D	620
Hiab	K	43
Haki	R	729
HSE	M	407
Hinowa	J	192
HMF	N	774
Hose Doctor	M	403
Ifor Williams	L	413
Igus	Pav	24
Indespension	Q	334
Invicta forks	L	421
IPAF	E	800
JLG	E	605
King Highway	J	601
King trailers	D	600

Company	Row/Area	Stand
Kinshoffer	R	310
Knott-Avonride	P	761
Kosran	C	360
Ladybird Crane	L	808
Layher	E	505
Lighthouse Club	L	1015
Link Belt	L	1000
Maber	E	526
Maeda	K	640
Manitou	N	147
Mercedes Unimog	P	769
Merlo	M	780
Mantis Cranes	L	816
Michelin	K	224
National Construction College	Pav	38
Neuson	M	163
New Holland	B	100
Nooteboom	C	400
NRC	L	996
Nylacast	Pav	151
Oil&Steel	F	950
Onestophire.com	Pav	217
Parker Hannifin	M	403
Pirtek	J	198
PM	F	950
Powerlift	J	434
Probst	N	770
Promax	K	647
Ranger	L	792
Russon Access	K	640
Scanlift	L	597
Shawtrack	R	721
Solideal	L	186
Tackle store	L	801
Tracker Network	Pav	98
TVH	Pav	47
UK Generators	P	559
Unic cranes	K	464
UpRight powered access	E	625
Vanson cranes	E	821
Versalift	L	790
Vertikal.Net	L	811
Weaving machinery	R	511
Whitney Engineering	K	213
Watling JCB	K	40



Fassi is showing the latest additions to its Evolution range

What's there to see?

While not on the scale of Bauma, there is plenty to see at SED in a far more relaxed style. The following are some of the highlights.

Access

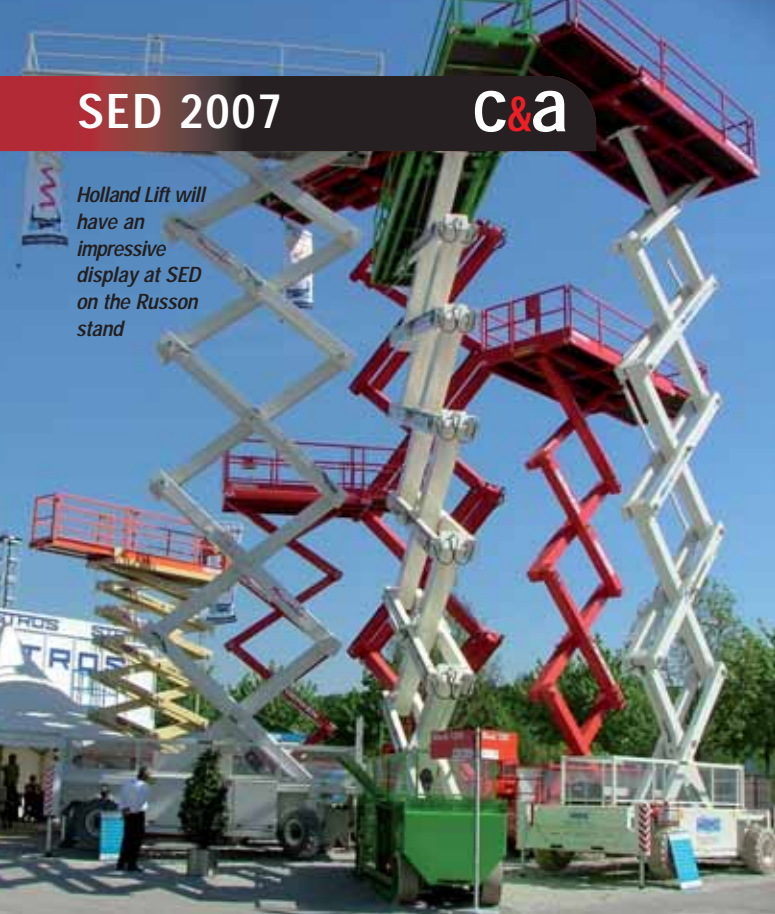
Genie

SED will be the first opportunity for many to see the two new Genie products launched at this years ARA in February. The GS3232 which will almost certainly spawn a new category of narrow aisle high reach electric scissor lifts by using levelling jacks to help the lift achieve greater working heights without the normal requirement for a large amount of additional weight. The new model will auto level itself on slopes of up to five degrees. As the GS3232 can only rise above 22ft when perfectly level, it is not much heavier than the company's 26ft narrow model and is therefore able to use all of the same componentry as the rest of the GS line, saving costs and providing fleet owners with parts commonality. The second new model on the stand will be the Z40/23NRJ a new narrow aisle electric articulated boom lift with a direct AC drive system. The new models shares components with the popular Z45 range.



The first UK showing of the new innovative Genie GS3232

Holland Lift will have an impressive display at SED on the Russon stand



JLG

JLG will show its new 1230ES mast type self propelled lift for the first time in the UK. While this will be the UK launch at least 20 units have already been ordered for the UK market by Peter Hird of Hull.

A range of the company's booms and scissors will also be on display.



SED will be the UK launch for the 1230ES

Manitou

ManiAccess will be on display on two stands, with a selection of its products on the Manitou UK stand and two models, a 180ATJ rough terrain articulated boom and a 120 ATJ narrow aisle electric boom on the Russon Access stand. Russon is the Manitou access rental company dealer for the UK.

Holland Lift

Russon Access has made the UK Holland Lift's best export market and it will be out in force at this year's SED. The company is showing the world's biggest scissor lift, the 34 metre working height G320DL30 Megastar. The unit is destined for Access Rentals and will be handed over at the show. Other models include the new 23 metre working height Monostar 4x4, unveiled at Bauma with 1,000kg lift capacity and 7.3 metre deck; the company's high narrow Combistar range will be represented by the 21 metre high 1.2 metre wide N-195EL12 one of four sold to Panther Platform rentals.

UpRight

At last year's SED the Aerial stand was quickly converted to an UpRight stand, even though the acquisition of UpRight powered access by Tanfield had not been completed.



UpRight is re-launching its AB46 range

Given the success of that first showing, UpRight has increased its space and in partnership with IPS its UK end-user and service dealer, will be showing a cross section of its growing range including the recently relaunched AB46 articulated boom lift.

Bronto

Facelift will be exhibiting a highly unusual 52 metre Bronto S52XDT equipped with a crane attachment in addition to its basket. The aim is to allow users to lift up to 1.3 tonnes on the crane and use the platform at the same time. Facelift see this unique attachment as ideal for fitting or replacing glass panels on large multi-storey buildings.

Ascendant

Facelift will also unveil the new 17 metre Ascendant truck mounted lift, mounted on a 3.5 metre chassis. Ascendant developed the platform in conjunction with Facelift and other rental companies. It has been designed to be easy and simple to use, offering greater outreach, a higher than usual lift capacity and single side outrigger extension.



Allan Access

Allan Access will show two vehicle mounted Niftylifts. The first is its popular Land Rover mount, while the other is a brand new vehicle for utility and arborist work. The fully integrated unit incorporates the superstructure of a Nifty HR15 mounted on a Mitsubishi Canter truck, fully equipped with storage chests and optional tipping chip hopper. Finally the company is also hoping to have a 50 metre Sorage truck mount on the stand and says that it will have a surprise exhibit that will appeal to the telecoms sector. Allan also represents....

Bluelift

This will be the first showing of the Bluelift spider lift range in the UK. These high quality tracked platforms are built by a company that has been producing aerial lifts for others for many years. Allan Access has decided to concentrate on the 12, 16 and 20 metre models.

Platform Basket

UK distributor Promax Access will be showing four new track mounted models from Platform Basket. The revitalised Italian manufacturer has refreshed its range, simplifying the electrics, increasing the overall protection of components and generally improving on the reliability of its machines. Promax is saving the launch of the new high outreach 15 metre Basket until later in the year.

Dinolift

Promax will also be exhibiting the Dino 160XT 16 metre trailer lift, which features un-restricted outreach lift capacity.

SED will be the first chance to see the new 17m Ascendant on the Facelift stand



The Bluelift spider lifts have impressive lifting structures

Hinowa

Italian company Hinowa will show at least one model from its popular Goldlift range of narrow aisle tracked spider lifts.

CTE

The Italian manufacturer is now the UK market leader when it comes to small truck mounts. It will be showing the popular Z-20, a 20 metre articulated telescopic truck mount on a Bremach 4x4 chassis, along with one of the recently introduced Bizzocchi 15 metre straight telescopic truck mounts, most likely branded as CTE. Stars of the show though will be the two new tracked spider lifts, from the Traccess range with 13.5 and 17 metre work heights.

CTE will show two new Spider lifts.



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Bravi

This rapidly growing producer will show its Leonardo self propelled mast-type lifts with high gradeability chassis.

Gardner Denver

Having been a little quiet for the past 12 months or so Gardner Denver will use SED to launch a new compact truck mounted lift approved for mounting to a Land Rover 110 chassis.

Pagliari - Multitel

For the second year running Pagliari, the truck mount market leader, is exhibiting with dealer Access Industries. The company will show its new 17 metre MX170 twin aluminium boomed lift, which offers good up and over reach and a low centre of gravity for travel. The larger MX200 will also be on display as well as a larger telescopic model.

GSR

GSR is sold in the UK by SkyKing which will use the show to launch the new 20 metre E200PX and 29 metre E290PX articulated telescopic boom lifts. Both truck mounts feature a dual sigma style riser, providing up and over reach with zero tailswing.

Wumag

In addition to representing GSR, King Highway also distributes Wumag in the UK and will focus on the manufacturer's larger models. Sadly the new 100 metre model on the Tadano Faun crane carrier will not be available, however the company is planning to show the 45 metre Wumag WT450, which offers an outreach of 30 metres and 700Kg cage capacity.

Teupen

UK distributor Ranger will have one of the tallest lifts at the show, a 50 metre, Leo 50 tracked spider lift. The Leo 50, the second to arrive in the UK is earmarked by Ranger for its new Re-Rent operation, which is intended to provide a service to access rental companies, making such specialist machines available on a wholesale rental basis.



The Teupen Leo 50 is a spectacular machine and very handy on rough or soft ground.

Powerlift

Specialist van mounted producer Powerlift will be showing its new K-Lift streetmaster V145 van mount along with tracked spider lifts from the Italmec range.

Bil Jax

Now that it has CE certification Bil-Jax hopes to repeat its success at Bauma in the UK. The company will show a trailer lift from its Summit series.

Versalift

Local company Versalift is not only exhibiting its new 2007 models with 265kg lift capacities but will be hosting an open house at its Burton Latimer plant just seven miles from the show ground. The company will be running a double decker shuttle bus back and forth between the plant and Rockingham, so that visitors can see the plant extension that is underway.



Versalift is organizing open days and plant tours at its nearby production facility.

Cranes

SED is no longer the crane show it was, but with the rise of compact cranes and self erecting tower cranes, the number of crane exhibits is on the rise and this year a mobile crane manufacturer - Link-Belt - is exhibiting.

Link Belt

Link Belt will show its 81.6 tonne HTT-8690 telescopic crane with a simple, all wheel steer system, the company is looking for dealers and assessing the European market.

Unic

GGR-Unic will be back at SED with its range of tracked spider cranes. It is hoping to have the first production model of the new 706 on display, if it can be spared by launch customer City Lifting.

Arcomet

The Belgian company is hoping to show its MCT AF38 three axle mobile self erecting tower crane. As the Potain distributor for the UK it will also show an IGO50 self erector along with either a smaller self erector or possibly a Potain MC88 city crane. In addition to the cranes, Arcomet is hoping to bring the same stand that is had at Bauma



Hopoevly the UNIC 706, the worlds largest Spider crane, sold to City Lifting at Bauma, will be on display.

to SED. The highly unusual original structure is a 1930's mobile dance hall that used to travel from town to town in Belgium, if it does make it to Rockingham, forget the cranes and feast your eyes on this beautifully restored treasure.



If the Arcomet stand does make it to the show do stop and have a look, you might have to buy a crane to go inside?

Vanson

Now concentrating exclusively on sales and support for a wide range of tower cranes, the company will be showing two of its more compact tower cranes, the VCNK20.1L micro luffing jib tower crane, with 20 metre jib and 3,500 kg maximum lift capacity and its VC42 self erecting crane with a capacity of up to 4,000kg.

Cataneo

UK dealer Weaving returns to the show with the Cataneo range of self erecting tower cranes.

Comedil

Ladybird, has taken on the distribution of Terex Comedil's range of self erecting tower cranes and will be showing them for the first time at SED.

Mantis

Mantis cranes - the UK and Ireland's only self erecting tower crane producer - will show an example from its successful range.

FB Gru

Dunham the FB Gru distributor will show the new GA136 self erecting tower crane featuring a redesigned jib.

San Marco

Dieci distributes the San Marco range of self erecting tower cranes in the UK and Ireland.

Hitachi Sumitomo

NRC will show its popular SCX800HD-2, 80 tonne crawler crane, the company has sold 10 units since last year. It will also have its 40 tonne telescopic boomed crawler mount, the SCX400T.



The Hitachi Sumitomo SCX800 is proving to be a popular crane.

Loader cranes

This will be the first for many years that we will not be hosting the Hiab Vertikal Challenge, however the loader crane fraternity will be out in force. Hiab will have two new models on its stand, the first dubbed the Xcavator designed specifically to handle the day to day stresses of bucket work and the Multilift XR26S crane for which the company has already taken orders for 40 units.

Fassi

Fassi is using SED to show the latest models from its Evolution range, which incorporate a number of new features and improvements.



Effer is making a comeback in the UK and will have a 155 tonne crane on its stand.

Effer

Effer in its first year of a UK comeback is showing several models including its new 155 t/m model which has already been sold to a UK customer, the unit will most likely not be mounted.

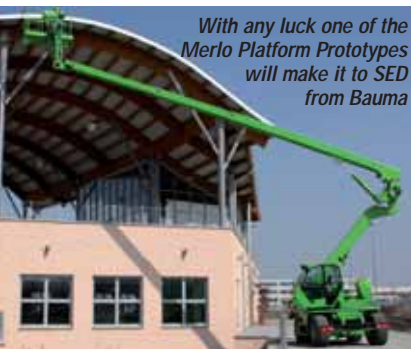
Coachbuilder Shawtrack is now offering both Effer and Heila ranges of loader crane. Other crane exhibitors include Cormach and HMF.

Telehandlers

Naturally SED is a great show for telehandlers, with all of the major manufacturers exhibiting.

Merlo

Merlo is hoping to show one of the prototype platforms from its stand at Bauma as it considers its marketing strategy for this exciting new product. The company is also looking to place at least one of its pre-production evaluation units with a British hire company.



With any luck one of the Merlo Platform Prototypes will make it to SED from Bauma

Genie

Genie will show its recently launched GTH-4013SX with lifting capacity of 4000 kg and maximum lift height of 13 metres.



Genie's new GTH-4013SX

Dealer/Exhibitor

Self Propelled boom lifts

Platform Basket	Promax
Genie	Genie Europe
JLG	JLG UK
Manitou	Russon
Merlo	Merlo UK
UpRight	UpRight UK

Spider lifts

Bluelift	Allan Access
Cela	Promax
CTE	CTE UK
Hinowa	Hinowa
Italmecc	Powerlift
Socage	Allan Access
Teupen	Ranger

Vehicle Mounted Lifts

Ascendant	Facelift
Bronto	Facelift
Bizzocchi	CTE UK
Cela	Promax
CTE	CTE UK
Gardner Denver	Gardener Denver
GSR	King Highway
Nifty	Allan Access
Pagliero - Multitel	Access
Powerlift	Powerlift
Socage	Allan Access
Terex Utilities	Allan Access
Teupen	Ranger
Wumag	King Highway
Versalift	Versalift

Scissor/vertical lifts

Braviol	Bravisol
Genie	Genie Europe
Holland Lift	Russon
JLG	JLG UK
UpRight	UpRight UK

Trailer Lifts

Bil - Jax	Bil - Jax
Denka	Facelift
Dino	Promax
Genie	Genie Europe
JLG	JLG UK
UpRight	UpRight UK

Mast Climbers and Hoists

De Jong	De Jong
Fraco	Fraco UK
Geda	Haki

Telescopic Handlers

Bobcat	Bobcat Europe
Case	Case
Caterpillar	Finning
Dieci	Dieci UK
Faresin	Faresin
Genie	Genie Europe
JCB	Watling JCB
JLG	JLG UK
Manitou	Manitou UK
Merlo	Merlo UK
Neuson Kramer	Neuson
New Holland	Case New Holland

Mobile cranes

Link Belt	Link Belt
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Tower cranes

Arcomet	Arcomet
Cattaneo	Weaving
Comedil	Ladybird
FB gru	Dunham
Mantis cranes	Mantis
Potain	Arcomet
Raimondi	Vanson
San Marco	Dieci

Crawler cranes

Hitachi Sumitomo	NRC
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Mini cranes

Maeda	Kranlyft
Unic	GGR Unic

Loader cranes

Cormach	Ernest Doe
Effer	Effer
Fassi	Fassi UK
Heila	Shawtrack
Hiab	Hiab UK
HMF	HMF UK



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