

Record breaking year for 'Idiots on Ladders'

After its most successful year ever, the UK-based Ladder Association has named the winner of its 2014 Idiots on Ladders campaign. Run every year alongside the Ladder Exchange scheme, the campaign aims to highlight the importance of having the right equipment as well as the correct training to use it safely.

The campaign was run on its Facebook page with the winner selected by the number of 'Likes' it generated. This year's winning idiot was spotted in Kent, and shows two men being lifted to a height of four to five metres with a telehandler before climbing a ladder placed against a narrow chimney. The picture racked up close to 60 per cent more votes than the two runners up, which tied for second place.

winner



Michael Fern of the Ladder Association said: "The huge response this year shows that people know how ridiculous misusing ladders can be, but it also shows the scale of the problem, with people spotting unbelievable misuse all over the UK and beyond. Being safe on a ladder can be as simple as taking a half day training course, but many are choosing to take their lives in their hands instead."

Falls from height are still the leading cause of death in the workplace, with falls from a low level making up a large number of the serious injuries sustained. The Ladder Association runs three distinct training courses which include its flagship Ladder & Stepladder course, lasting a half-day and offering practical experience of how and when to use ladders. Other courses include the Ladder & Stepladder Inspection course, which focuses on inspecting and maintaining ladders, and the Working With Steps & Step Stools course for people who use the equipment less regularly.

Further guidance, and details about training courses, can be found on the Ladder Association website: www.ladderassociation.org.uk

Joint runners up



Other 'Idiots on Ladders' entries



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