



## The world's largest Construction Equipment Exhibition: April 23 – April 29.

Bauma, the biggest capital equipment show on earth, covers everything from Tyres to Telehandlers, Cranes to Theodolites and Cabins to Platforms. The range is mind-boggling and it attracts more exhibitors and visitors than any exhibition of its kind in the world. Even though most visitors stay for more than one day, the show is so large, the number of stands so great and the visitor traffic so heavy, that customers can easily miss stands that would be of serious interest to them.

Vertikal Bauma is a Bi-Lingual (German/English) specialist guide for those primarily interested in Cranes, Telehandlers and Access Platforms.

### Some facts about Bauma:

Over 415,000 Visitors:

At least 330,000 use German as a primary language

Over 390,000 visitors are European

In 2004 over 95,000 visitors claimed that scaffolding, formwork and access were their major interests, while more than 90,000 claimed that it was lifting and conveying.

### Vertikal Bauma: The complete Bi-Lingual guide to access and lifting at Bauma

- Made available to readers of Cranes & Access and Kran & Bühne prior to the show and will be online before, during and after the show.
- A minimum of 10,000 copies will be distributed at the entrance to the outside areas during the exhibition.
- A reference style, easy to read directory - all Access Equipment, Crane, Telehandler and associated component and ancillary equipment exhibitors will be listed.
- Full detailed plans and maps of the exhibition showground will be included.
- The guide will contain local area information including restaurants, bars and how to get about in Munich.
- Produced in both German and English, the guide will ensure that your company reaches more than 90 per cent of visitors during the show.
- The guide will be widely publicised and promoted in the three-month run-up prior to Bauma.
- The guide will also act as a reference source to the lifting and access communities after the show.

**To Feature your company and products in Vertikal Bauma contact:**

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## Die weltgrößte Baumaschinenmesse vom 23. – 29. April

Egal wie Sie es sehen. Die Bauma ist die größte internationale Baumaschinenmesse in 2007. Ob Krane, Arbeitsbühnen, Teleskoplader oder Zubehör. Diese Ausstellung ist der wichtigste Termin, um neue Produkte aus Ihrem Bereich vorzustellen. Diese Messe ist größer an Fläche, umfangreicher an Ausstellern und hat mehr Besucher, als alle Messen dieser Art. Viele Besucher bleiben länger als einen Tag. Die Messe ist so groß, der Besucherstrom so stark und die Anzahl der Stände so umfangreich, dass es leicht passieren kann, dass Besucher viele der Stände verpassen, die eigentlich interessant für sie wären.

Unser zweisprachiger Messeführer VERTIKAL BAUMA wird die Besucher in Deutsch und Englisch an Ihren Stand führen und nach der Messe als Referenzwerk nach Hause mitgenommen werden.

### Einige Zahlen über die Bauma:

Mehr als 415.000 Besucher

Davon haben 330.000 Deutsch als Hauptsprache

Über 390.000 sind Europäer

Und im Jahr 2004 lag das Hauptinteresse von fast hunderttausend Besuchern im Umfeld der Hebeindustrie

### Vertikal Bauma

- Über 10.000 Exemplare werden an Haupteingängen zu den Außenbezirken verteilt werden.
- Eine einfache Übersicht der relevanten Ausstellern und detaillierte Pläne zu den Ständen stellt sicher, dass die Kunden und Besucher Sie nicht verpassen werden.
- VERTIKAL BAUMA stellt die Neuheiten und Neuigkeiten der Branche speziell zur Bauma vor.
- Stellen Sie sicher, dass jeder interessierte Besucher Ihren Stand findet.
- Stellen Sie sicher, dass Sie mit dabei sind, um für Ihre Produkte und Ihren Service während und nach der Messe zu werben.
- Mit unserem zweisprachigen Messeführer Deutsch/Englisch erreichen Sie 90% der Besucher
- Auch Nichtaussteller sollten mit dabei sein, um sich im passenden Umfeld zu präsentieren.

**Um Ihre Firma, Produkte und Service in Vertikal Bauma zu präsentieren, sollten Sie sich schnellstmöglich mit Ihrem Anzeigenvertreter des Vertikal Verlages in Verbindung setzen:**

E-mail: [VBD@vertikal.net](mailto:VBD@vertikal.net)

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# New climbing luffer

Liebherr has introduced a 1/50th scale model of its 160 HC-L 8/6 lift shaft climbing luffing tower crane. The model, Liebherr's sixth tower crane model comes complete with a six storey building with lift shaft.

This superbly detailed model stands up to over a metre high and has an outreach of up to 600mm. The crane has to be assembled and it is on the whole fairly simple, although getting the reeving right on the luffing jib is a little tricky in spite of the fact that comes pre-reeved!

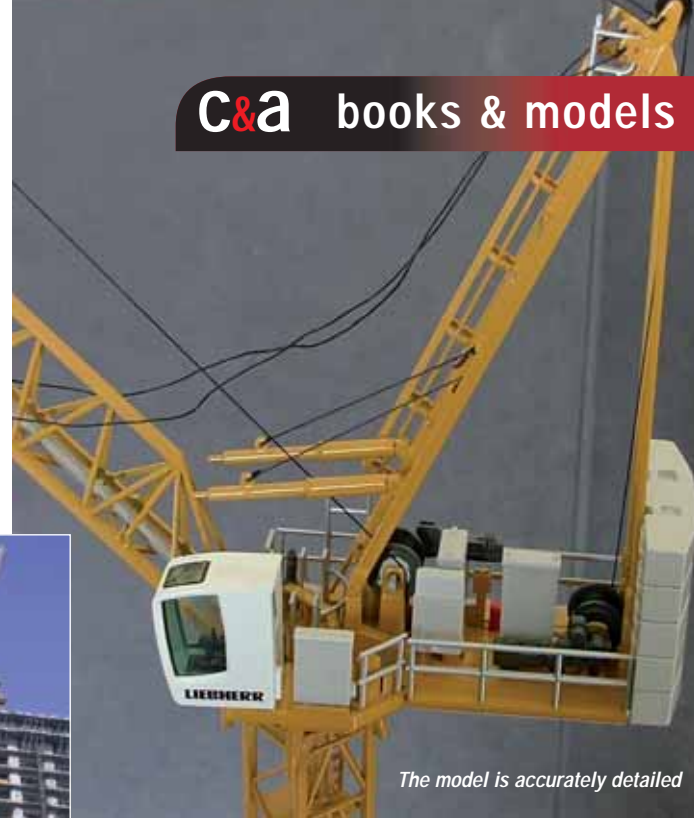
All in all this is a superb model, but does require quite a bit of space. Once available it can be purchased on the Liebherr on line shop or from your nearest Liebherr parts stockist.



The Liebherr 150HC-L 8/6



Detail of the climbing system



The model is accurately detailed

The Real thing working on the Princess tower in Dubai.

## New Crane Operator's Logbook

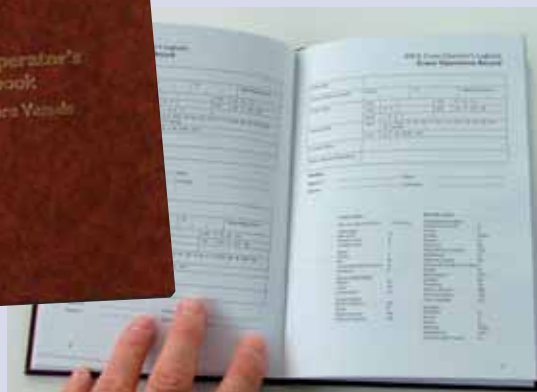
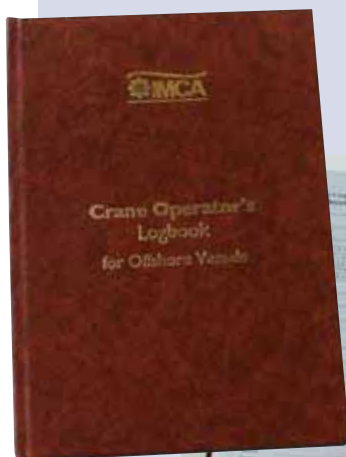
The International Marine Contractors Association (IMCA) has published a new A5 sized hard bound Crane Operator's Logbook for offshore vessels. The logbook has sections devoted to personal details, the operator's training record, competence assessment record and previous experience along with actual crane operation records. There are also sections devoted to an explanation of the codes used and worked examples to further clarify use of the logbook.

The personal details section of the logbook includes the need for a photograph which not only has to be renewed after ten years, but is also endorsed with a company stamp or seal.

"We believe that this new logbook will be invaluable to offshore crane operators throughout their working life and prove to be a vital safety aid," says IMCA's technical director, Jane Bugler. "It is, of course, equally valuable to employers as it enables them to quickly and easily verify a crane operator's past experience and competence."

Copies of the offshore crane operator's logbook are available from IMCA at £11 for members and £13.50 for non-members from IMCA at 5 Lower Belgrave Street, London SW1W 0NR, UK.

Tel: + 44 (0)20 7824 5520;  
email: imca@imca-int.com



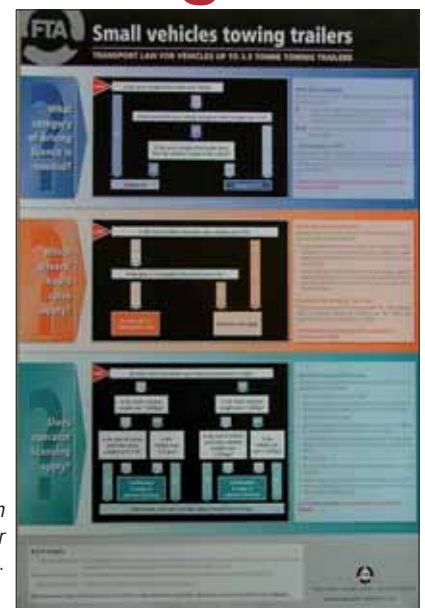
## Trailer towing rules

The Freight Transport Association has published an A2 sized poster that shows clearly the UK law for the towing of trailers by vehicles of up to 3.5 tonnes GVW.

It highlights the category of driving licence is required, the driver's hours that apply and the driver licensing required.

Posters can be ordered by calling 08717 111111 and quoting reorder number 54388

The Freight Transport Association has published this handy poster that clarifies trailer towing rules.



## Lego TM12

We received this photo of an UpRight TM12 model from Rickard Holmlund of Instant Zip-Up Svenska. Holmlund made the model from standard Lego building blocks. Zip-Up Svenska is UpRight's distributor in Sweden and typically sells several hundred TM12's a year. Sweden, one of the most developed aerial lift markets in the world has by far the highest concentration of this type of lift in the world.

A Lego version of the UpRight TM12 build by Rickard Holmlund.

