

# APEX in Amsterdam

Whatever your thoughts about the new venue and new late June date, this year's Apex show certainly appeared to be a success. The new location at Amsterdam's RAI centre provided more than adequate indoor and outdoor space and with better flight connections made it easier for further flung visitors to attend, as well as appealing to those looking for more extra-curricular activities. The date at the end of June also seemed to be more acceptable than its traditional September slot.

This was the eighth Apex show and the first to be held outside Maastricht and although opinion was split over the venue Amsterdam certainly had some 'pull' for those looking to stay the weekend, although there was a substantial impact on costs for both exhibitors and visitors alike.

Looking at the exhibitors there were a few notable exceptions with Niftylift and Haulotte being the major manufacturers not attending as well as numerous smaller companies however the exhibition still had plenty for visitors to see, particularly if you were looking at mainstream products. There were also several specialist manufacturers including France Elevateur, Custers and XTRUX showing products that will be covered in the September issue of Cranes & Access.

Accurate visitor numbers are always difficult to obtain particularly just after the show but much was made of 'quality not quantity'. Certainly visitors were in a buoyant mood and a good many orders were placed, including 100 Bravi Leonardos by Boels and six JLG 1850SJ by Riwal, all adding to a good 'buzz' around the showground.



The prototype 25 metre CMC S25



Dutch rental company Boels ordered 100 Bravi Leonardo HD self-propelled lifts.

Coming on the tail of Conexpo and Vertikal Days, the number of world product launches were few and far between, but there were a few. Major highlights included Genie with two new articulating booms the Z-62/40 and the Z-33/18, while Manitou finally showed its 260TJ - announced at Apex three years ago - with its telescopic jibbed brother, the 280 TJ.



Manitou's new Safe Man secondary guarding system uses a pressure sensitive bar at the front of the control panel.



Holland Lift announced a new 34 metre narrow scissor lift to be launched next year and also that it is concentrating on scissors above 16 metres.

Manitou also showed its new Safe Man anti-entrapment system which will shortly be available for all models. Holland Lift unveiled its first true hybrid scissor lift and announced a new 34 metre ultra narrow model for next year.



One of the stars of the show - Genie's new Z-33/18 articulated boom.



Second new articulated boom from Genie was the 60ft Z-62/40 with 12.42 metres of outreach.



XTRUX also showed this unusual Solar 16 metre truck mount with 400kg capacity and 4.5 metre outreach.

Turkish company ELS Makine launched the new 43ft battery powered AE15 articulated boom - its first - and the self-propelled scissor the EL8S. ATN unveiled its 15ft Pfaf 660R mast lift with 6.6 metres working height - a larger 7.9 metre version is on the cards - and Power Towers introduced its new Ecolift, an extended version of its manually operated pecolift.

JLG had a more modest stand, but bussed visitors to its European HQ nearby to see and try the 185ft 1850SJ and new RS telehandlers. Riwal unveiled a battery electric version of JLG's 80ft 800AJ articulated boom lift, developed for KLM.



Norty Turner from Riwal (L) with Nico Den Ouden (centre) at the launch of Riwal's new 26 metre electric powered JLG 800AJ.

For many visitors it was also the first chance to see Skyjack's 32ft SJ 6832 RTE, the compact electric RT scissor launched at Conexpo, but it also announced that it is installing motor controllers in all its export - slab electric scissor lifts. Airo had a



JLG's rental spec 3614RS telehandler

bright stand with several interesting smaller scissor, mast boom and low level products. In fact the low level access sector was positively busy with Snorkel announcing the return of the TM12 name and launching the new S3010E. Faraone had a full range of push and self-propelled units including the Elevah 4.0 which weighs 75kg, while Chinese manufacturer Sivge displayed a twin mast boom platform and Dingli showed its new mast boom.



The TM12 name is back at Snorkel, along with a new deck extension.



The articulated AE15 from ELS Makine



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The smallest of three trailer lifts from EuropeLift - the TM13G

There was a lot of interest in spider lifts with new models from Palazzani with its new Ragno XTJ 43 (replacing the XTJ 42), Easy Lifts 36 metre lithium battery powered Easy 360 Hybrid and the 33 metre, 19 metre outreach Falcon FS330Z from TCA Lift. Ommé showed its new 42 metre 4200 RBDJ - its largest to date - while CMC was out in force with several spiders and news of a large sale of its new 15 metre machine to the UK's largest spider rental company Higher Access. Platform Basket had its new 33 metre platform shown as a prototype at the last Bauma and now with a hybrid power pack. Trailer lifts were well represented with three new models from EuropeLift and Dinolift's latest 180XT II. Denka's new owner Rothlehner displayed an 18 metre DL18 and there was an unusual articulated trailer lift from X Trux. Snorkel even sold its trailer

lift from the stand.

Van mounts included the new Socage Forste 12VT and Comets Eurofilo insulated to 46kV, with 14 metre working height and pillar free mounting first seen at Vertikal Days. Comet also showed its new 16 metre truck mount on a 2.2 tonne GVW chassis and had details of a tractor based 12 metre platform. Other new trucks included Oil&Steel's Snake 2010H Plus, Isoli's PT200, the 28 metre Socage Forste 28D and GSR's B230T. Palfinger had the first in its new Jumbo Class truck mounts - the P480 - as well as other models including the 23 and 30 metre P230 and P300, while Bronto unveiled its 47 metre S470XR and Ruthmann introduced the 40 metre T400.

The following photos cover the major highlights as well as a wide range of other machines that were at the show.



The TCA Lift stand with the new 33 metre, 19 metre outreach Falcon FS330Z



Bravi was keen to promote the longevity of its products - this is nearly 20 years old and still working.



Socage showed off its Forste 28D with X-type outrigger chassis but it needs to lose a little weight before it is ready for the European market



A six tonne, 24 metre Magni telehandler



Visitors enjoying the sunshine on the Omme stand.



World preview of the 75 metre, 600kg platform capacity Socage Forste 75TJJ truck mounted platform



Isoli's range topping 36 metre PTJJ36 launched at Bauma last year.



Bronto Skylift launched its 47 metre S 47 XR, the unit on the stand was sold to Swiss rental company Maltech, part of an order for four S 47 XRA's and one S 56 XR.



Carlo Foruni and Gert De Boon with the new Genie Z-33/18



Custom's Justin Kissinger with the latest CE rated Hy-Brid scissors



Time International has added a hydraulic furniture lift to its range of compatible Quick Shift equipment using a 250kg Böcker Simply HD 21-1-5, lift height of 21.10 metres



TVH is the world's leading replacement parts supplier.



CMC showed its prototype 25 metre working height S25 spider which replaces its S24



The Pop-Up Push 10 Pro and Snorkel 3010E.



Genie's Adam Haley showing off the new and completely different, zero tailswing 62ft Z-62/40 articulated boom.



Co.me.t also showed the 14 metre with jib pillarless van mount.



GSR was showing its latest truck mount - the 22.5 metre B230T on a Nissan Cabstar chassis.



Skyjack's impressive stand included a new motor controller for its DC scissor platforms. Already featured on its vertical mast lifts it gives better control, longer, quieter operation and better efficiency.



Power Tower's new EcoLift



Palazzani XTJ43 replaces the 42 metre spider lift and features a new levelling system.



The Maeda stand



Movex showed off this 16 metre truck mount



Several mini crane manufacturers were also at the show including Hoeflon.



Cormidi KB23 showing off its access jib attachment. The crawler crane in the background was not part of the show and just happened to be working on an adjacent site.



Delta-Q's new IC-650 battery charger.



Platform Basket's 22.10 Evo and trailer for easy transportation.



Merlo has plenty of news for ag users of its telehandlers but construction users must wait a bit longer for improvements to the cab and modularisation or major components such as boom, frame, cab and engine.



Hy-Lift showed this access platform cleaning attachment on the Ruthmann stand.



PB Liftechnik scissor lifts.



Wim van Beuzekom and Giovanni Tacconi of Oil&Steel with an Octopus 180 that is auctioned for charity.

Power Tower's Brian King showing off the European Rental Award for the Pecolift.



The Imer group stand included scissors, push around and spider lifts.



Oil&Steel launched the new 20 metre Snake 2010 H Plus which now has the option of vertical or A frame outriggers. Maximum basket capacity is 250kg and the first has been sold to German rental company Bauscher.



Sinoboom sold all the stand machines to Cimertex its dealer in Portugal.



Piero Faraone showing off the Faraone Elevah 51 stock picker platform.



Mantall displayed this 46ft articulated boom - the HZ160RT.



France Elevateur showed its 105 PTO-2 - one of seven sold to Kummler + Matter for working on the Swiss tram system. The unit has a five person capacity with two booms either side of the main platform.

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Sogace Forste 12VT van mount.



Easy Lift showed its new 36 metre R360 lithium hybrid tracked spider alongside a lighter weight EV150 van mount. Look out for a 41 metre spider at the end of the year.



Hasan Aydi of AVK with an award for ordering the 100th Ruthmann Height Performance series from Ruthmann MD Rolf Kulawik.



Part of the Genie stand with the GS 4047 scissor and compact telehandler.



Palfinger launched the 48 metre, 31.5 metre outreach P480 on a two axle chassis, along with the 30 metre P300 and 23 metre P230.



Teupen showed off its latest range of tracked spiders.



EuropeLift's Adrienn (L) and Adrian Fekete with the new 15 metre work height and improved 7.8 metre outreach TM15T.



Manitou chief executive Michel Denis at the launch of the 26 metre 260TJ.



Dingli had a full stand including scissors, push around lifts and its new mast booms.



The new 48 metre, 31.5 metre outreach, two axle Palfinger P480.



JMG pick&carry cranes on distributor Colle stand.



ELS Makine's smallest push around the Junior 5.5.



The Palfinger Smart range on a 3.5 tonne chassis now includes this 23.2 metre working height P240A, the P200A, P170T and the P140T.



The 33 metre Platform Basket 33.10 shown as a prototype at Bauma last year.



Denka Lift - now owned by Rothlehner - showed this 18 metre Denka DL18.



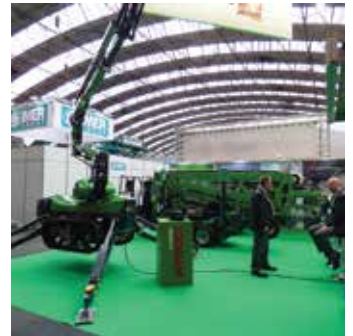
Mantall has several new scissors from seven metres to a 16 metre 1.2 metre wide unit. It is also working on a new range of much lighter straight booms up to 27 metres.



Platform Basket showed its lithium powered 18.90 PRO E spider.



Dinolift had its updated version of its 180XT II with spider type outriggers for better levelling and outreach.



Leguan Lifts had its new 13.2 metre Leguan 135 articulated boom available on tracks or skid steer chassis.



Ruthmann's Uwe Strotmann (L) and Rolf Kulawik explain the new truck mounted products.



The Hinowa stand.

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