Wet and windy Marseille

Last month Marseille hosted the JDL Med event for cranes, telehandlers and access equipment, France's leading specialist lifting exhibition.

Held every two years, the weather this time was not kind and compared dismally with that of 2014, when Marseille was bathed in southern sun. This year the winds reached storm force proportions creating a frightening effect in the gazebo booths. Fortunately, no structural damage was done but dire forecasts and floods certainly deterred visitors, with the show significantly quieter than last time.

The weather did not deter the true professionals and the mood was upbeat with clear signs that the French market is finally picking up. The following photos provide some of the highlights.



The Manitowoc stand featured the Grove GMK4100L taxi crane and Potain Hup 32-27 self-erector from Bauma. Arcomet chief executive Phillipe Cohet manned the stand with sister company Matebat, the Potain dealer. Plans are to merge Arcomet and Matebat next year.











JDL Med event





















Ruthmann highlighted the Bluelift acquisition with a spider lift and a Ram truck mount. Alongside a 51 metre Ruthmann on a two axle chassis.





Next year JDL moves to Beaune in September

25 years of Partnership

The German-based international association of independent rental companies Partner Lift celebrated its 25th anniversary earlier this month in Dresden, with its annual meeting and 'Einkaufsmesse' - or shopping exhibition - where members and suppliers come together to discuss the previous year and next year's equipment requirements.

Some 200 delegates also attended the annual meeting to discuss the previous year's trading and all manner of group policies, ideas and strategies. And finally on the Saturday night the 'Jubiliäumsnacht' or jubilee night proved a fitting finale.

Partner Lift began life in March 1991 as Ringlift with Leopold Mayerhoffer at the helm, with co-founders Wolfgang Dahms and Joachim Metzner as shareholders. In 2002 the two shareholders took over the business which was also opened up for members to become shareholders and the name was changed to Partner Lift. After a rocky transition the organisation has grown steadily and now has



150 member locations throughout Germany, Austria, Slovenia, Hungary, Slovakia, Switzerland and Poland with a fleet of more than 15,000 machines. And since 2012 it has had a permanent chief executive in the form of Kai Schliephake.

Some 200 delegates also attended the annual meeting to discuss the previous year's trading and all manner of group policies, ideas and strategies. And finally on the Saturday night the 'Jubiliäumsnacht' or jubilee night proved a fitting finale. To see more photos from the event see vertikal.net











