

**“Isn't it time we
talked about
features?”**



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Silverstone success

The first Vertikal Days to be held at Silverstone - located inside the Formula One track - was a resounding success! Both the record number of visitors and exhibitors agreed that the new venue exceeded all expectations. Even the weather played its part with two days of glorious sunshine and temperatures in the mid-20's quite a contrast with some of the previous 10 Vertikal Days events and for the UK in May.



As opening time approached hordes of visitors gathered at the entrance, eager to see the comprehensive mix of lifting and access equipment and find out about the latest products being launched. The new venue - near Copse Corner and the historic pits within the circuit - provided a much larger area able to accommodate the space hungry show, and was made more interesting by the subtle soundtrack of car engines racing around the track day on first day. The evening networking event, attended by around 800 people was held in the new Silverstone Wing complex, located above the new Grand Prix pits. Many enjoyed the sunshine on the balcony overlooking the pit area, listening to the live band or finding the 'quiet' room for more serious conversations.

All the feedback on the new exhibition area and layout was very positive, particularly as parking was relatively close and the good local roads made it very easy for visitors and exhibitors to get in and out of the show.

With several exhibitions already this year, most major exhibitors had plenty of new models to show. With more than 120 exhibitors representing over 260 manufacturers there were also several worldwide debuts, including the Faraone Elevah 65ES Move, the 13 metre CPL Palfinger P130A pick up mounted platform, the Reedyk PC4405 pick & carry crane, Niftylift's all electric HR21E, the Artic Raptor 184 articulated tower crane and an all-new tower crane cab from Linden Comansa. New market entrant AmerParts launched a new multi-purpose retrofit battery charger and finally GMG launched



City Lifting showed the new 36 metre and eight tonne capacity Artic Raptor 184 for the first time



Faraone Elevah 65ES Move was a world debut - the machine features a one metre platform outreach and weighs less than one tonne



CPL showed off the new 13 metre CPL Palfinger P130A pick up mounted platform with 240kg platform capacity

both the company and unveiled a range of slab scissor lifts.

Both visitor and exhibitor numbers hit a new record and with a buoyant mood within the industry and at the show it was no surprise that many deals were done - some of them totally unexpected. The number of individual visitors totalled 2,660 with many attending both days and there were also far more overseas visitors, possibly due to the more southerly location?

With so much news generated at the show a pictorial round-up covers the most in the space available but all new models will be featured in subsequent issues of Cranes & Access.



Promax Access unveiled the Reedyk PC4405 with a three tonne capacity and nine metre lift



Queues of visitors entering the show

GT Lifting showed this C6 Hoeflon spider crane



A Sogace 20D truck mount



Fiber Max crane pads on the NMT Crane Hire stand



NMT Crane Hire had a busy stand



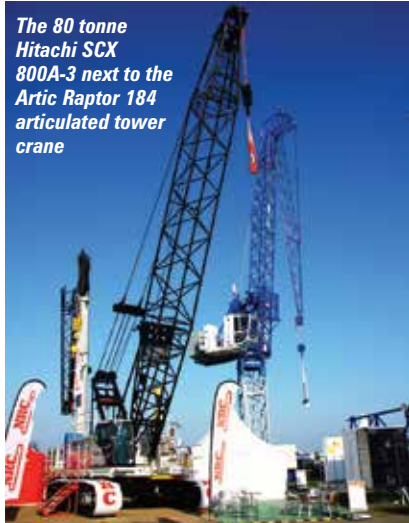
The Mantall stand



ATN with its 23 metre Mygale spider platform



Alimak Hek showed both mastclimbers and hoists



The 80 tonne Hitachi SCX 800A-3 next to the Artic Raptor 184 articulated tower crane



The elebia stand in the Marketplace



Haulotte showed off its latest platforms



The Outrigger Pads display



SKM Asset Finance celebrated 20 years with a specially brewed Vertik Ale



The Hird Group showed PM loader cranes, Oil&Steel Snake truck mount, Valla, Winlet glazing robot and Wienold MFC 750 floor crane



Welcome to Vertikal Days



HTC Wolffkran showed this Wolff 166B luffing jib tower crane



Pam Penny of The Vertikal Press drawing a winner at the SKM Asset Finance stand

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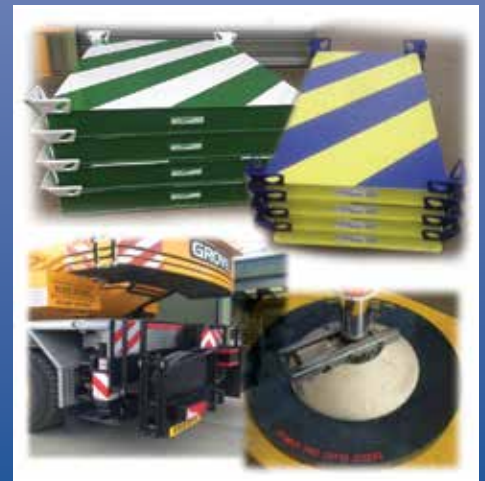
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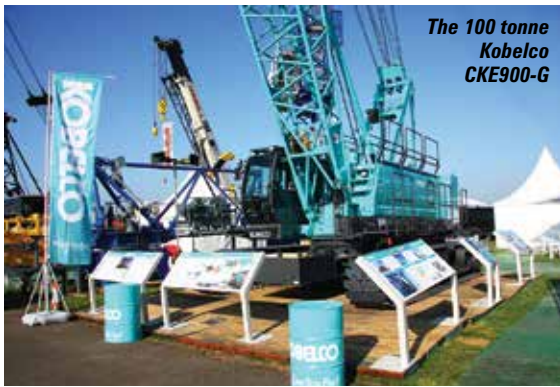
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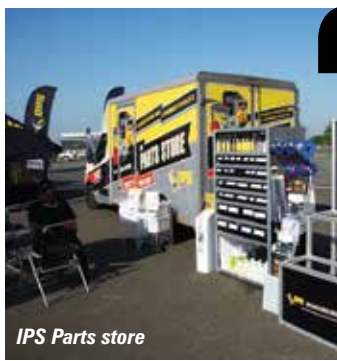
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The 100 tonne Kobelco CKE900-G



IPS Parts store



Instant UpRight stand



Montarent brought its M21-4WDS wheeled self erecting crane



The new Hinowa Lightlift 13.70



Liebherr LTM 1090-4.2 with 60 metre main boom had its European premier



The Snorkel SL26SL



Teupen Leo 21GT



The Lifting Gear UK stand



Dingli displayed a scissor lift selection and the 11.2m AMWP11-5-8100 mast boom



Tim Ward of Niftylift explaining machine features



The APS stand



The networking event with many on the balcony overlooking Silverstone's pit straight



Versalift had a full stand including the first showing of the VDT170-F on a five tonne Mercedes Sprinter



Part of the crane section



The TVH/IPAF cocktail reception was held in the F1 pit area of the Silverstone Wing



Lunchtime



Record numbers of visitors on the first day



Part of the large Multitel stand



Skyjack scissors and booms



The global unveiling of the new Linden Comansa tower crane cab



Carl Cooper of Hird closes a deal for two Valla cranes with Alun Lane of VML/Vanguard Group



New products from Sterling GP included its first step-frame low loader and a low-profile roll-on, roll-off body on a 12 tonne Daf chassis



The Osprey stand in the Marketplace



Cesab forklift trucks



Power Towers display



(L-R) Willy and Sean Nyland of Delden Cranes with Mark Evans and Kazuhisa Kakinaga of Kobelco close a deal for four more 100 tonne CKE900-G crawler cranes



Multitel 25 metre SMX 250 tracked spider



Tadano showed several cranes including this ATF 70G-4



The big Genie booms - including a 180ft SX180 - cross the F1 track



Airo scissors including the XLP5E sold to Quick Reach



Skyking's new 12.5 metre A12.5 VM van mount



Booms and scissors on the Genie stand



Rivertek showed a full line-up of Kato city cranes



The Macs Trucks stand



Part of the Terex stand



Dave Rees of NRC (L) with Dean Holmes of JN Bentley taking the keys of the 80 tonne Hitachi SCX800A-3



The Kranlyft stand



The new 20 metre Ruthmann Ecoline RS200



Varioballast system on the Liebherr LTM 1450-8.1

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(L-R) Michael Tolle of GMG, Alan Russon and Jim Tolle of GMG confirm that Russon will handle GMG sales in the UK and Ireland



Liebherr LR 1110



and the winner of the TVH draw is... Nick Goodridge of NEG Services



JCB had several scissors from its new access range and claims 800 sales worldwide to date



SafetyLiftinGear had a wide selection of lifting, material handling and load restraint products



GSR B240PX truck mounted platform



Berry Cranes taking the 100th Liebherr LTM1060



Modulift's outdoor stand



GGR and the five tonne Sunward mini crawler crane



A good selection of mats on the Crowland Cranes stand



The first day was exceptionally busy



Falcon Tower Crane Services erected this Jaso J118HPA luffing jib tower crane



Hematec with the 15m Helix 1508, 12m Helix 1205 mast booms and the 500kg Helix K 12500 mast boom-industrial crane



A happy Robert Bird, md of Ladybird following the sale of a Potain HUP 40-30 to CJ Trading



The new Versalift Unimog



An eight tonne Maeda MC 815 sold to Lift on the Kranlyft stand



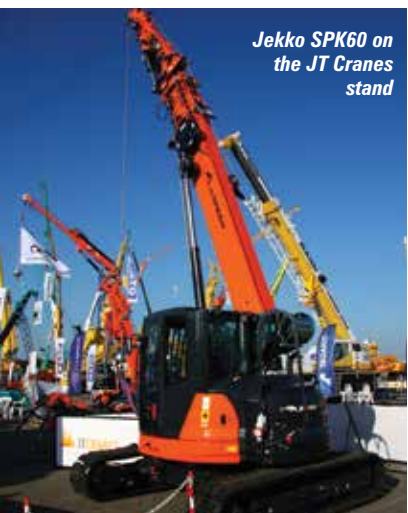
JLG Toucan 10E L and the 12E Plus mast booms



Airo platforms attracted a lot of interest particularly the X10EN which has a 1,500mm deck extension with 400kg capacity



Dinolift's new Dino 280RXT



Jekko SPK60 on the JT Cranes stand



Crowland Cranes had many compliments on its refurbished 1965 Allen Model T664 which has a capacity of six tons



City Lifting's Liebherr LTM1350-6.1

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