# Craines Faces

December/January 2025 Vol.26 issue 8

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TRUCK MUUNITED CRANES

ANNUAL RENTAL RATE GUIDE

MAST BOOMS

LOOK BACK AT 2024





### AC+ Series Scissor Aerial Work Platform

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Last year promised so much with a spate of elections and renewed optimism. However, with the continued shortage of labour, rising equipment and running costs combined with growing global economic uncertainty, how have the crane, access and telehandler rental companies' rates fared? Find out in this year's comprehensive Rental Rate Guide.

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Last year we received so many comments about our front covers, we thought we would let you - our readers - have the chance to comment and vote on which one you liked best.

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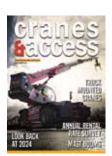
Vicki Allen, managing director of UK based International Platforms, visited the Conexpo India trade fair for the first time. Here she reports on her experiences and what to look out for when visiting a major trade show for the first time.

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#### ON THE COVER

Telehandlers such as this Manitou MRT are often the first machines on site and therefore provide a good indication of the upcoming workload and demand for other rental machines. See how all the rental sectors performed in the Rental Rate Guide on page 25.



IN THE NEXT ISSUE Scheduled for publication in mid-March, the next issue of Cranes & Access will include features on Heavy/Alternative lifting, Boom lifts, Wind speed monitors, Battery/powerpack/energy developments, Reviews of the ARA show in Las Vegas and the UKs Executive Hire Show as well as a preview to Bauma 2025. If you have any contributions or suggestions to make or are interested in advertising in this issue, please contact our editorial or sales teams.



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# COMMENT

#### **TELL YOUR STORY...**

Last month in the mastclimber feature I asked the question 'Are we learning anything from failures?' This followed seven deaths from just two incidents and highlighted how different authorities dealt with such events.

All countries and investigative bodies - apart, perhaps, from the aviation sector - are not the same and some - the UK for example - can take years to 'investigate' and divulge relevant information that would help make our industry safer.

However, an increasing number of people are calling for change.

In November, Ben Hirst, the founder of Horizon Access in the UK, gave a talk at the IPAF elevation event which he entitled 'Tell Your Story'about a 'near miss' incident that occurred in his yard, in the hope that by sharing, others might learn and prevent a similar or more serious event.

However, not all companies are willing to talk about incidents and near misses, having a misguided fear of being judged negatively. Anyone who has worked on a construction site has a tale to tell of a near miss, an injury or, heaven forbid, an actual fatality. And yet has anything significant been done to stop them reoccurring? Were they reported, and if so, were procedures changed? Probably not, as there is a tendency to hide and cover up, even among those companies that bask in the glory of safety awards received at glittering awards events.

Ben Hirst's candid retelling of the incident - which involved six people loading push around lifts onto

a Beavertail truck - is not dissimilar to loading/ unloading incidents that have occurred in other yards numerous times before and since, sometimes fatally. But if more people were made aware, it might just help reduce the likelihood of it happening in the future.

Another such 'near miss' occurred in 2016 with crane company Forsyth of Denny when an All Terrain crane overturned rearwards a second or two after one of the team had walked beneath the counterweight. Owner Cathal NcNally shared the full details including CCTV footage - something he found easier because of an earlier incident in which a larger cane overturned whilst travelling on site. Back then McNally was reluctant to provide details but was persuaded. However telling his story that time was met with such positive comments from customers and potential customers that he did not hesitate to reveal the facts when the more recent incident occurred.

A great many of the daily tasks carried out in our sector carry a risk that could result in injury or death. The more openly we highlight and discuss them when they occur, the safer the industry will be. Too many companies still react by covering up and pretending it didn't happen, even though very little can be hidden these days in the world of camera phones and social media. And if you 'clam up and deny', you simply allow the social media trolls to tell an often highly distorted story, rather than you sharing the actual facts with others, so that they might learn!

Go on...Tell your story.

#### Mark Darwin

Comment and feedback is most welcome via post, email or phone stating if we may publish them or not: editor@vertikal.net